esc amiens

ÉCOLE SUPÉRIEURE
DE COMMERCE D'AMIENS

Talent booster since 1942

Bachelor
Master

DIPLÔME VISÉ CONTRÔLÉ PAR L'ÉTAT

DIPLÔME CONFÉRANT GRADE DE MASTER CONTRÔLÉ PAR L'ÉTAT

CONFÉRENCE DES GRANDES ÉCOLES

CCI AMIENS-PICARDIE HAUTS-DE-FRANCE

AMIENS MÉTROPOLE

CRGE CONFÉRENCE RÉGIONALE DES GRANDES ÉCOLES HAUTS-DE-FRANCE

Member of CAMPUS FRANCE campusfrance.org

cdefm

96%

of students recommend ESC Amiens

11,114

graduates since 1942

86%

of graduates find a job within 3 months

6-month post-graduation survey

80%

of courses are available on a work-study basis

RANKINGS

The Figaro

TOP 3

ESC Amiens ranks among the Top 3 business schools in the Hauts-de-France region

Studies Advisor

TOP 20

ESC Amiens Ranks among the Top 20 out of 148 most appreciated business schools (student's votes)

Eduniversal

3rd

ESC Amiens ranks 3rd in the Hauts-de-France region for the master programme in finance

OUR PARTNERS

ESC Amiens is affiliated with the Amiens-Picardie Hauts-de-France Chamber of Commerce and Industry and, as such, benefits from the support of local businesses in terms of internships, work-study programmes, and employment opportunities.
ESC Amiens is also a partner school of Amiens Métropole (and city of Amiens), which supports the development of the business school.
ESC Amiens offers degrees accredited by the Ministry of Higher Education and Research and is a member of the CGE, CRGE and CDEFM.

Ministère de l'Enseignement supérieur et de la Recherche – Liberté, Égalité, Fraternité

CEFDG – cdefm

CRGE Conférence régionale des grandes écoles Hauts-de-France

Membre de Campus France campusfrance.org

CCI Amiens-Picardie Hauts-de-France

Erasmus+ Enrichit les vies, ouvre les esprits.

Les Cordées de la Réussite – République Française

France compétences Certification

BSIS Business School Impact System

Amiens Métropole

Qualiopi processus certifié – République Française

The quality certification has been awarded for the following activities:
- Training programmes
- Schemes for the recognition of prior learning
- Apprenticeship training programmes

ESC Amiens is a member of

Mouvement des Entreprises de France Somme

cpme Hauts-de-France

↘ YANN TOURNESAC

An introduction from the Vice-Chancellor

Yann Tournesac
Vice Chancellor

At 84 years old, we can look back on our history with serenity and look forward to the future with enthusiasm. We owe this enthusiasm to the success of our 11,000+ graduates and to you, our future students!

You are about to embark on an unprecedented academic and human adventure!

ESC Amiens innovates and evolves every day together with you. We no longer teach as we did five years ago (before the pandemic), let alone 15 or 35 years ago.

This dynamism is fueled by your projects, your desires, and what makes your generation so different from those that came before you. And ESC Amiens will not act as a censor of ideas, but rather as a booster of personality, desires, and projects.

All this in the atmosphere of a Grande École de Management, benefiting from two state degrees that testify to the confidence placed in us by the Ministry of Higher Education and Research.

What is this confidence based on?

On our academic excellence (degrees awarded since 1942 for the Master's programme and since 1991 for the Bachelor's programme), on our scientific output (expertise in Risk Management), on our educational innovations, on our three international double degrees, on our 50 international partners, and on our student associations.

Do not hesitate !

It's now up to you to decide how you want to live this unique experience, in line with your personal plans, fully aware of your own ambition and open to opportunities without geographical limitations, all on a historic and sustainable campus!

Welcome to ESC Amiens!

SUMMARY

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Why choose ESC Amiens?

→ A global and specialised management business school

Choosing a business school means, above all, **opting for a generalist and multidisciplinary education** that enables you **to understand and grasp all the functions, needs, and issues of a company.** This comprehensive approach is **complemented by specialisations** that offer the opportunity to develop **more focused expertise** in a specific business field.

Educated by a high-end faculty and active professional guest lecturers, the programmes combine the latest theories in management science with practical applications and practical outcomes, corporate experiences, and involvement in student associations.

All of this is done in small groups in order to support each student in developing their career path and placing them at the heart of the debates.

→ A prestigious university with a personalised focus

Above all, ESC Amiens supports its students with a personalised approach that supports all individual projects. This spirit is reflected in the teaching methods which are based on group work and on close contact with teachers (both permanent staff and active professionals).
In addition to this, ESC Amiens is one of France's leading **business schools**, thanks to its various components that are part of its DNA : Its degrees, which are recognised by the Minister of Higher Education and Research

/// Its accredited degrees which guarantee the excellence of its programmes, their company-oriented focus and an innovative educational approach

/// Its 84 years of history

/// Its network of more than 11,000 graduates

/// Its international openness

DIPLÔME CONFÉRANT GRADE DE MASTER CONTRÔLÉ PAR L'ÉTAT

DIPLÔME VISÉ CONTRÔLÉ PAR L'ÉTAT

→ A school open to the world

ESC Amiens fosters international ambition and openness to the world. ESC Amiens welcomes students **from all over the world to its city-center campus**. Such international orientation offers a rich multicultural environment that contributes to a great international experience.

ESC Amiens students have **the opportunity to take part in several academic exchanges during their studies** and can prepare for **dual international degrees** within the Bachelor's and Master programmes.

Students can shape their future careers by granting their personal profiles **an international dimension!**

Università degli Studi Firenze · Universität Heidelberg Zukunft seit 1386 · UMONS Université de Mons

Erasmus+ Enrichit les vies, ouvre les esprits.

Membre de CAMPUS FRANCE campusfrance.org

→ A business-connected school

In a state-recognised business school, **25% of teaching is provided by active professionals** who bring the business world into the school. These contributors, in addition to being teachers approved by the Ministry of Higher Education **come to share best professional practices** that will be essential for all future assignments in companies.

In addition to this, **all ESC Amiens students must complete a professional experience in a company, in France or abroad,** in the form of a **work-study programme** or an **internship.**

Mouvement des Entreprises de France Somme · cpme Hauts-de-France · CCI Amiens-Picardie Hauts-de-France

→ A sustainable school

Since 1942, ESC Amiens has always stood out by teaching business with a **human touch**. This inclusive educational project, which is more than necessary today, is reflected in careers in associations or in structures that want to influence societal change. The ESC Amiens' sustainable associations complement the humanistic training of future managers, in particular by welcoming all types of audiences through the school's internal scholarships.

Les Cordées de la Réussite – République Française

Thrive on a historic and sustainable campus

Experience a city-center campus

Located **in the heart of the city of Amiens**, a few meters from the university restaurants and libraries, ESC Amiens is an 8-minute walk from the train station which connects to Paris, Lille, and Rouen in 1 hour. Close to numerous student housing and a few meters from the famous student pubs, ESC Amiens welcomes its students to a **3,000-square-meter campus** equipped with lecture halls, coworking rooms and open spaces, study rooms, a gym, a cafeteria, and a recreation room (pool, ping pong, indoor golf, darts, etc.).

Not to mention the proximity of one of the largest cathedrals in Europe, the Maison de la Culture d'Amiens, the Cirque d'Amiens, the ice rink, an Olympic-size indoor/outdoor swimming pool, more than 30 tennis courts, franchised sports centers, green spaces for running, cycling, rowing, kayaking, and university restaurants ...all within walking distance!

Enjoy the cultural and sporting activities of local associations

The student associations at ESC Amiens promote diversity and personal development. They enable students to develop key skills such as leadership, project management and communication which will be useful in their future careers.

Participating in these activities creates strong bonds, enriches both the academic and personal journey, while offering professional networking opportunities. By getting involved, students step outside their comfort zone, build their confidence, and discover new passions, thus contributing to their overall development.

Amiens, a cultural, natural, and festive city

Lovers of history, restaurants, culture, sports, or happy hour are sure to find their place in this city of 189,000 inhabitants where **30,000 students** take up residence each year **(Amiens is the 3rd student-city of France)**. Amiens also consistently ranks in the Top 10 best student cities in France.

ESC Amiens' research strategy

Risk management studies

ESC Amiens has created the **Center for Risk Management Studies** (CERM) with a strong ambition: to respond to the economic and social challenges of the Hauts-de-France region. ESC Amiens is thus at the forefront of research in the field of corporate risk management.

Faculty members work daily on financial, cyber, reputational, environmental, HR, knowledge management, supply chain, and other risks.

The challenge here is to delineate risks and know how to anticipate them in order to avoid them or respond to them when they arise. This professionalising approach, far from painting a deliberately bleak picture, offers the acquisition of real skills expected of all future managers.

C.E.R.M

Focus on our Risk Management Meetings

When discussing risk management, it is essential to engage a dialogue with compromies. This is why ESC Amiens' Risk Management Meetings have been created with a focus on a specific theme each month and led by a professor who has conducted preliminary research on the risk topic at hand, supported by specialists. The events are organised with the support of various academics and professionals.
Sponsor:

Mouvement des Entreprises de France Somme

Focus on our Risk Management Morning Sessions

Based on the same principle as the Risk Management Meetings, the Risk Management Morning Sessions offer a dynamic risk-related topic and collaborative workshops during by a sustainable breakfast.

Benefit from a dynamic network

Join the network of partner companies

ESC Amiens collaborates with **over 5,000 companies** each year and is a member of the CCI, MEDEF, and CPME networks which bring together more than 13,000 companies. These networks give priority to ESC Amiens' students for internships, work-study programmes and graduate roles. ESC Amiens is the only business school (Grande Ecole de Management) located on the southern side of the Hauts-de-France region, and this unique positioning translates into the **"ESC Amiens reflex"** among our partners.

Mouvement des Entreprises de France Somme

CCI AMIENS-PICARDIE HAUTS-DE-FRANCE

cpme HAUTS-DE-FRANCE

The Alumni Network

Founded in 1942, ESC Amiens has more than **11,114 graduates** today. This graduate network extends throughout France, but also beyond the borders of mainland France.

It focuses on students looking for opportunities in internships, work-study programmes and job placements. To foster this special relationship between all generations of graduates since 1942, ESC Amiens has a permanent office which promotes this intergenerational networking.

The alumni association is responsible for organising special events, bringing the community to life and maintaining a place within the wider community of ESC Amiens graduates and students.

← **Find out more about Alumni**

ALUMNI AMIENS — LE RÉSEAU DES DIPLÔMÉS ESC AMIENS

At ESC Amiens, our ambition is clear:

to offer each student a rigorous education that is grounded in the realities of the professional world and focused on the future.

→ **Our teaching method** is based on a strong belief: learning is experiencing. Each class, each project, each professional immersion in a company is designed as a concrete learning experience. This active and collaborative approach develops not only knowledge, but also the skills and attitudes essential to tomorrow's leaders.

→ **Academic excellence** is our guiding principle. It is reflected in the quality of our teachers, the rigor of our state-approved programmes, and the consistency of our courses up to the master's level. Our students thus acquire solid, recognised, and transferable skills that enable them to adapt to any professional environment

→ **Innovation**: true to its history but resolutely focused on the future, ESC Amiens cultivates a genuine culture of **innovation. The Innovation Lab**, specialisations in **Artificial Intelligence**, **Data Analytics**, and **Leadership**, and the integration of digital tools into our teaching practices reflect this constant desire to experiment, transform, and inspire.

→ Finally, our educational mission is firmly rooted in a commitment to **responsibility**. Responsibility towards our students, whom we support individually on their path to success; responsibility towards businesses, with whom we work together to develop useful and sustainable skills; and responsibility towards the local community, by actively contributing to its economic and social development.

Throughout our programmes, partnerships and school values, we train students who are committed, agile and aware of the role they can play in the world. ESC Amiens is managed as a school on a human scale where excellence, innovation, and responsibility combine to give meaning to success.

Camille Bortoluzzi
Director of Programmes and Academic Affairs

DIPLÔME CONFÉRANT GRADE DE MASTER CONTRÔLÉ PAR L'ÉTAT

A teaching approach focusing on a 360°skillset

As each student follows a unique path, ESC Amiens aims above all to be a catalyst of personality development. Our teaching approach is based on the approach that success is not measured solely by academic excellence but also by each individual's ability to reveal their potential, find their path, and assert their uniqueness.

We place **the individualisation of career paths** at the heart of our approach: choice of specialisations, options, personalised support from our teachers and coaches, student engagement programmes such as Campus Connect... everything is designed to enable each student to build their own life and career plan.

Our new **360° skills' approach reflects** this vision: it simultaneously assesses and develops hard skills (knowledge and methods acquired in class), soft skills (behavior, attitude, and interpersonal communication), and mad skills (skills acquired through community, professional, or civic engagement).

At ESC Amiens, we train graduates who are skilled, of course, but above all **curious, socially responsible, and confident in their ability to take action**. It is this alchemy between high standards and empathy that makes our school a unique place for personal and professional fulfillment.

↘ BACHELOR DEGREE

DIPLÔME VISÉ CONTRÔLÉ PAR L'ÉTAT

Progressive education in management

→ Year 1 FULL-TIME STUDY COURSE

COMMON CORE CURRICULUM
"Discovery" of the Fundamentals of Management
Economics, sales, accounting, etc.

PROFESSIONAL EXPERIENCE
6-week "discovery" internship

Option : Gap year
(student's choice)

→ Year 2 FULL-TIME STUDY COURSE OR WORK-STUDY PROGRAMME

COMMON CORE CURRICULUM
"in depth" management fundamentals
Communication, law, finance, marketing, etc.

PROFESSIONAL EXPERIENCE
Full-time study:
3-month "professional" internship
Work-study programme: 24 months

INTERNATIONAL MOBILITY
(full-time study programme)
Exchange semester
(first or second semester)

Option : Gap year
(student's choice)

→ Year 3 FULL-TIME STUDY COURSE OR WORK-STUDY PROGRAMME

« Advanced » CORE CURRICULUM
Management fundamentals
Available 100% in English

SPECIALISATIONS (STUDENT'S CHOICE)
Available 100% in English

OPTIONS (STUDENT'S CHOICE)
Available 100% in English

PROFESSIONAL EXPERIENCE
Full-time study programme:
6-month internship
in management

INTERNATIONAL MOBILITY
(full-time study programme)
Exchange semester (first or second semester) or double degree at a partner university (full year)

Title registered with the RNCP (French National Register of Professional Certifications) at level 6 under code RNCP39422 - Diplovis - Diploma in Management and Marketing
Certifying body: ESC Amiens - Date of registration: 09/01/2024

↘ MASTER PROGRAMME

DIPLÔME CONFÉRANT GRADE DE MASTER CONTRÔLÉ PAR L'ÉTAT

Comprehensive and integrated approach to strategic management

→ Year 1 FULL-TIME STUDY PROGRAMME OR WORK-STUDY PROGRAMME

"IN-DEPTH" CORE CURRICULUM
Management fundamentals
Product and brand management, data analysis, business models, performance management, etc.

CHOICE OF PRE-SPECIALISATION
Available 100% in English

PROFESSIONAL EXPERIENCE
Full-time study programme: 3-month professional internship Work-study programme: 24 months

INTERNATIONAL MOBILITY
(full-time study programme)
Exchange semester (second semester)

Option : Gap year
(student's choice if full-time study programme)

→ Year 2 FULL-TIME STUDY PROGRAMME OR WORK-STUDY PROGRAMME

« ADVANCED » CORE CURRICULUM
MANAGEMENT FUNDAMENTALS

SPECIALISATION OF YOUR CHOICE
Available 100% in English

OPTION OF YOUR CHOICE
Available 100% in English

PROFESSIONAL EXPERIENCE
Full-time study programme: 6-month internship in management Work-study programme (12 months)

INTERNATIONAL MOBILITY
(full-time study programme)
Exchange semester (first or second semester) or double degree at a partner university (full year)

STUDIES' STAND-BY: students can complete 2 X 6-month period internships in France or abroad

Title registered with the RNCP (French National Register of Professional Certifications) at level 7 under code RNCP36549 - Diplovis - Diploma in Business Management and Operations Management

Certifying body: ESC Amiens - Date of registration: 07/08/2022

↘ FULL-TIME STUDY

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Liberté
Égalité
Fraternité

DIPLÔME VISÉ CONTRÔLÉ PAR L'ÉTAT

Bachelor

YEAR 1

Introduction to fundamental knowledge

The objective of the first year is to provide a solid foundation in management sciences and economic culture, enabling students to understand the professional environment with the establishment of a common knowledge base. The first year is therefore an introduction to the major areas of management: marketing, finance, human resources, etc. Student associations also provide a wide range of activities and events.

Student associations also contribute to the "learning by doing" approach.

INTRODUCTION
ACTION
DISCOVERY
INVOLVEMENT

MODULES

/// Business economics and organisation
/// General introduction to law
/// General accounting
/// Introduction to marketing
/// Organisational management
/// Sales techniques
/// Knowledge of the geopolitical environment
/// Commercial law...

LANGUAGES

/// English
/// 2nd language of your choice (German, Spanish, or Chinese)
/// Advanced English and Help TOEIC

INTERNSHIP

/// 6 weeks between January and February

ADDED VALUE+

/// Special student associations time

Sarah

Before taking part in an open-house session at ESC Amiens, I didn't have a dream-school or a clearly defined plan. But from my very first visit, I knew that this was where I wanted to study. I was won over by the school's human values, the close relationship with the teaching staff, and the richness of the programme.

Learn more
Academic content and organisation are subject to change. Assessment methods available at esc-amiens.com

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↘ FULL TIME OR PART TIME STUDY

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Liberté Égalité Fraternité

DIPLÔME VISÉ CONTRÔLÉ PAR L'ÉTAT

Bachelor

YEAR 2

Application and in-depth study

The objective of the second year of the Bachelor's degree at ESC Amiens is to consolidate the foundations in management sciences acquired in the first year and to apply this knowledge through practical and professional applications.

This second year intensifies the following distinctive elements : academic depth and introduction to research design supervised by the school's teaching researchers, educational engineering based on empowering and giving autonomy, individualisation of each student's course of study to adapt to professional project, application of knowledge through a 12-week internship or work-study programme.

MODULES

/// Business economics and organisation
/// General introduction to law
/// General accounting
/// Introduction to marketing
/// Organisational management
/// Sales techniques
/// Knowledge of the geopolitical environment
/// Commercial law...

LANGUAGES

/// English
/// 2nd language of your choice (German, Spanish, or Chinese)
/// Advanced English and Help TOEIC

INTERNSHIP

/// 3-month internship between April and August

ADDED VALUE+

/// Academic mobility with one of our 50 international partners
/// Entrepreneurial track
/// Work-study programme available

Clémence

I am in my second year of the bachelor's degree at ESC Amiens and I have spent a semester in Belgium on an international exchange programme at Erasmus Hogeschool in Brussels, a Dutch school where classes were taught in English. I chose to specialise in "Organisation and Management," where I learned Dutch, digital communication.

Learn more
Academic content and organisation are subject to change. Assessment methods available at esc-amiens.com

CONSOLIDATION
PROJECT
APPLICATION
INDIVIDUALISATION

FULL TIME OR PART TIME STUDY

Bachelor

YEAR 3

Specialisation and advanced training

The third year of the Bachelor's degree is dedicated to experiential learning, which is fully expressed in the specialisation courses. The professional project is now structured with a choice of work-study or full-time training.

This year focuses on professional integration. Job offers and workshops are offered to students to prepare them for their integration into the professional world.

INSERTION

CONCRETE RESULTS

EXPERIENCE

SPECIALISATION

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DIPLÔME VISÉ CONTRÔLÉ PAR L'ÉTAT

CORE MODULES

/// Contract law
/// Strategic insight
/// Business Intelligence
/// Management control
/// Brand Innovation Management
/// Production management
/// Human resource management
/// Conflict management...

LANGUAGES

/// English
/// 2nd of your choice (German, Spanish, or Chinese)
/// Advanced English and Help TOEIC

INTERNSHIP

/// 6 months between january and August

ADDED VALUE+

/// Study placement with one of our 50 international partners; entrepreneurship track

Winnie
Work-study programme: EUROPISOL

I find that ESC Amiens offers a high-quality learning environment. The courses are interesting, well-structured, and practical, which makes learning enjoyable and motivating. The atmosphere within the school is dynamic and supportive, encouraging mutual assistance and personal and professional development. I also appreciated the individualised support I received in my search for a work-study programme.

Learn more
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↘ FOCUS /// YEAR 3

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DIPLÔME VISÉ CONTRÔLÉ PAR L'ÉTAT

Specialisation programme

Customisation of your courses to build a career with 24 possible combinations

Marketing, communication, events, HR, finance, management, digital, supply chain, commerce, customer relations, international trade to choose from. The generalist foundation combined with the personalised courses offered by the Bachelor's degree at ESC Amiens opens the door to a wide range of professions in all types of companies and sectors.

1 SPECIALISATION MODULE OF YOUR CHOICE

→ Business Development

Become an expert in business development by mastering growth and negotiation techniques.

/// Business development
/// Negotiation
/// Customer Relationship Management (sales process)
/// Human resources management

↘ **CAREER OPPORTUNITIES**
/// Business Development Manager
/// Recruitment/HR Manager
/// Profit Center Manager
/// B2B or B2C Account Manager...

→ Finance Management

Master the mechanisms of management control and corporate finance.

/// Statistics applied to finance
/// Management Control
/// Introduction to Market Finance
/// International Economic and Financial News

↘ **CAREER OPPORTUNITIES**
/// Accountant
/// Financial Risk Manager
/// Cost Accounting Assistant
/// Inventory Manager...

→ Marketing & Operations

Become a digital marketing specialist with a strategic and operational vision.

/// International Marketing & Communication
/// Brand Strategy & Positioning
/// Advanced operational marketing
/// Fundamentals of digital marketing

↘ **CAREER OPPORTUNITIES**
/// Marketing Research Manager
/// Marketing Project Manager
/// Partnership Manager
/// Email Strategy Manager..

→ International Business

Master international business.

/// Negotiation
/// Brand strategy & positioning
/// Introduction to market finance
/// International marketing & communication

↘ **CAREER OPPORTUNITIES**
/// Import/Export Project Manager
/// International Product Manager Assistant
/// International Development Manager
/// Internationnal Relations Coordinator...

FOCUS /// YEAR 3

+ 1 OPTION OF YOUR CHOICE

→ Lean management and quality approach

Develop expertise in supply chain and quality management.

/// Lean management and 6 Sigma
/// Business ethics

CAREER OPPORTUNITIES
/// Lean Management Officer
/// Continuous Improvement Manager
/// Inventory Manager
/// Production Manager...

→ Accounting & Finance

Learn how to control company accounts and establish its valuation.

/// Budget control
/// Business Valuation Method

CAREER OPPORTUNITIES
/// Assistant Financial Analyst
/// Financial Operations Officer
/// Assistant Management Controller
/// Budget Management Officer...

→ Data & IA

Artificial intelligence and data mining for businesses will hold no secrets for you.

/// AI Business Fundamentals
/// Data Skills for Business

CAREER OPPORTUNITIES
/// Assistant Data Analyst
/// Data Project Manager
/// Digital Transformation Manager
/// Innovation Manager...

→ Retail marketing

Become an expert in the customer journey for a maximised shopping experience.

/// Point-of-sale marketing
/// Consumer behavior

CAREER OPPORTUNITIES
/// Store Manager
/// E-commerce Manager
/// Department Manager
/// Distribution Sales Manager...

→ Communication & Events

Offer companies support with their innovative communication projects and unique events.

/// Event marketing
/// Communication tools and techniques
/// Event management

CAREER OPPORTUNITIES
/// Internal/external Communications Officer
/// Event Project Manager
/// External Relations Officer
/// Events Manager...

→ Digital Marketing

Become an expert in digital channels and tools that drive growth and development for your business.

/// Social media campaigns
/// SEO, SEA, and email marketing

CAREER OPPORTUNITIES
/// Community Manager
/// Acquisition Manager
/// Media Plan manager
/// Web Planner...

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Student testimonies

Yzambre
Work-study programme:
IMPROVE

I chose ESC Amiens mainly because of the opportunity to do my third year of my bachelor's degree on a work-study basis, which was essential for me. The school helped me a lot in my search for a company, with real support, offers, advice, and personalised follow-up. This year, I am specialising in Business Development, and I have also chosen the Data & AI option, which allows me to better understand how new technologies can help me optimize the quality of my work and become more efficient on a daily basis.

During my third year of my Bachelor's degree at ESC Amiens, I chose the International Business specialisation, which is related to my professional project. It meets my expectations and complements the internship I did in my second year as a business development assistant in a large company. ESC Amiens has enabled me to acquire many essential skills in the field of business and has also opened up many opportunities for my future career.

Finn
Work-study programme:
VALEO CLUTCHES

Work-study programmes at ESC Amiens

The work-study programme alternates throughout the year with 50% spent in the classroom and 50% in a company. This rhythm provides students with employee status and wages, while allowing for full coverage of tuition fees.

Students at ESC Amiens can choose to follow a work-study programme

(open to E.U. citizens and non E.U. students after 365 days in France).

Following a work-study programme allows you to gain significant and continuous experience in a company, which you can leverage as soon as you enter the job market. However, this choice requires a sustained pace, involving finding a balance between educational requirements and company obligations. In addition, progressing in a work-study programme requires a high degree of maturity and mastery of certain soft skills that are essential to life in a company.

PACE : 1 WEEK / 3 WEEKS

Focus on the support from ESC Amiens:

ESC Amiens supports every student who wishes to pursue a work-study programme through various services:

- /// Company search seminars
- /// Individual advisor for the search phase
- /// Help with CV writing
- /// Access to offers posted by the network of partner companies of ESC Amiens
- /// Access to the ESC Amiens alumni network
- /// Permanent access to the Career Center...

↘ FULL TIME OR PART TIME STUDY

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Liberté Égalité Fraternité

DIPLÔME CONFÉRANT GRADE DE MASTER CONTRÔLÉ PAR L'ÉTAT

Master programme

YEAR 1

Developing a strategic vision and mindset

The first year of the master programme provides a solid foundation in core subjects: languages and communication, management techniques, risk management. This programme leads to a "grade de master" degree which is the same for the 35 Grandes Ecoles (Business Schools) of France. Its comprehensive multidisciplinary approach prepares students to address business challenges in a holistic and practical manner.

MODULES

/// Product and brand management
/// Marketing and sales strategy
/// Performance management
/// Responsible organisational management
/// Project planning techniques
/// Market study and action plan
/// Data analysis
/// Corporate law
/// Accounting and financial analysis
/// Organizational psychology and behavior
/// Digital tools
/// Public speaking
/// Sales techniques and consumer behavior
/// Industrial dynamics...

LANGUAGES

/// English
/// Second foreign language (German, Spanish, or Chinese)
/// Intensive English and TOEIC Prep

INTERNSHIP

/// 3-month internship between March and August

ADDED VALUE+

/// Academic exchange with one of our 50 international partners
/// A pre-specialisation

Marck-Olivier

What I particularly appreciate about ESC Amiens is the friendly atmosphere and the high-quality learning environment. I've had the opportunity to participate in inter-school tournaments as well as numerous events organised by the school, and to actively contribute to them through their organisation. It's been a formative and rewarding experience, which I recommend to any student wishing to thrive in an environment that is both supportive and stimulating.

Learn more
Academic content and structure are subject to change.
Assessment guidelines are available at esc-amiens.com

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↘ FULL-TIME OR PART-TIME STUDY

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DIPLÔME CONFÉRANT GRADE DE MASTER CONTRÔLÉ PAR L'ÉTAT

Master programme

YEAR 2

Specialisation and advanced skills

The second year combines an integrated approach to management through a solid core curriculum and in-depth specialisation in key business fields. The international dimension is ever-present: study abroad programmes, dual degrees, 100% English-language specialisation. This programme leads to a "grade de master" degree which is the same for the 35 Grandes Ecoles (Business Schools) of France. The practical application and global exposure ensure optimal professional development.

MODULES

/// Strategic analysis
/// Project management
/// Corporate governance and business ethics
/// Intercultural management & communication
/// Corporate and market finance
/// Information systems
/// Professional thesis

LANGUAGES

/// English
/// Second Foreign Language (German, Spanish, or Chinese)

INTERSHIP

/// 6-month internship between January and August

ADDED VALUE+

/// Academic exchange at one of our 50 international partners
/// Entrepreneurial track
/// Innovative and career-focused specialisations and electives

Andréanne
Work-study programme

Choosing the right school is important; it helps shape the person we want to become. I chose ESC Amiens, and I have no regrets. I went through periods of doubt and decided to change my academic focus. This decision would never have happened without the support of ESC Amiens and its network of local businesses.

Learn more
Academic content and structure are subject to change. Assessment criteria are available at esc-amiens.com

↖

↘ FOCUS /// YEAR 2

Specialisation tracks

Customise your path and build the career that fits through 22 possible combinations

Strategy, management, marketing, HR, finance, administration, digital, supply chain, business, data, AI, international trade—the generalist foundation combined with the personalised tracks offered by the master programme at ESC Amiens opens the door to a wide range of careers in all types of companies and sectors.

1 SPECIALISATION TRACK TO CHOOSE FROM

→ Business strategy

Become an expert in corporate strategy by mastering the keys to business development and growth in a competitive and international environment.

/// Distribution strategies
/// International market entry
/// Commercial strategy management
/// Growth strategy

↘ **CAREER OPPORTUNITIES**

/// Business Development Manager
/// International Development Manager
/// Customer Relationship Manager
/// Product Management &Development Manager...

→ Corporate finance

Master financial tools and strategies to improve organisational performance in a complex economic environment.

/// Financial risks and regulation
/// Financial analysis & evaluation
/// Treasury management and forecasting
/// Advanced corporate finance

↘ **CAREER OPPORTUNITIES**

/// Financial Analyst
/// Chief Financial Officer (CFO)
/// Risk Manager
/// Banking & Insurance Manager...

→ Marketing & digital Transformation

Leverage digital revolution opportunities to design and manage innovative and high-performing projects.

/// Digital transformation strategies
/// Omnichannel digital marketing strategy
/// Social media management & community management
/// AI & predictive analytics

↘ **CAREER OPPORTUNITIES**

/// Organisational Transformation Consultant
/// Digital Marketing Consultant
/// Marketing Director
/// Digital Brand Manager...

→ International Strategy

International management and global strategies

↘ **CAREER OPPORTUNITIES**

/// International Sales Manager
/// Corporate Analyst
/// Import-Export Manager
/// International Relations Coordinator...

FOCUS /// YEAR 2

MINISTÈRE DE L'ENSEIGNEMENT SUPÉRIEUR ET DE LA RECHERCHE
Liberté Égalité Fraternité

DIPLÔME CONFÉRANT GRADE DE MASTER CONTRÔLÉ PAR L'ÉTAT

+ 1 OPTION TO CHOOSE FROM

→ Supply Chain

Manage and optimise logistics flows by addressing the challenges of transport, production and distribution.

/// Continuous improvement
/// Value Chain Innovation

CAREER OPPORTUNITIES

/// Responsable de production
/// Responsable / Chef de projet amélioration continue
/// Responsable planification
/// Responsable achat...

→ Leadership

Learn how to run a business, manage teams and make strategic and ethical decisions whilst assessing the associated risks.

/// Decision-making & risk
/// Communication & influence

CAREER OPPORTUNITIES

/// Operations Director
/// Project Manager
/// Public Relations Manager
/// Area Manager...

→ Finance Control

Develop technical and strategic expertise in financial decision-making that complies with regulatory requirements.

/// Internal control and risk management
/// Management control and risk management

CAREER OPPORTUNITIES

/// Internal Auditor
/// Financial Risk Manager
/// Financial Engineering Officer
/// Management Accountant...

→ Data Analytics

Become an expert in data analysis and utilisation to support business growth.

/// Data analysis and big data
/// Data visualisation

CAREER OPPORTUNITIES

/// Data Engineer
/// Data Project Manager
/// Data Analyst
/// Business Intelligence Consultant...

→ Strategic digital marketing

Take your marketing and digital strategy to the next level to boost your business's performance.

/// UX & UI
/// Automation & CRM

CAREER OPPORTUNITIES

/// CRM Manager
/// Traffic Manager
/// Marketing Manager and Digital Marketing
/// Innovation and web...

→ IA

Become an expert on the latest AI tools, which are driving growth and development for businesses.

/// AI for marketing
/// Customer acquisition strategy and AI

CAREER OPPORTUNITIES

/// Digital Marketing Manager
/// Digital Manager
/// Marketing and Innovation Manager
/// Growth Manager...

→ Human Resources

Support the company's HR strategy to source, recruit and retain the key talent needed for its growth.

/// Strategic HR Management
/// HR Techniques

CAREER OPPORTUNITIES

/// HR Consultant
/// Recruitment Manager
/// Labour Relations Manager
/// Human Resources Manager
/// Diversity and Equal Opportunities Manager...

Student testimonies

Paul
Apprenticeship: Teslon Development

I am someone who has a great passion for business in general, and finance in particular. I currently work at Teslon Développement, a company specialising in property management. My role involves managing all tenants, liaising with service providers, and overseeing cash flows between the various property investment companies that make up Teslon Développement.

I am currently a student intern in human resources at the pharmaceutical company Pfizer. After completing a Bachelor's degree in Business Administration and Management, I wanted to continue my studies in a dynamic programme that would allow me to broaden my skills, particularly in management and operational management. This course is now enabling me to develop a more strategic perspective on HR, as well as a comprehensive understanding of the business, thanks to a cross-functional approach.

Lucie
Apprenticeship: Pfizer

Carla
Apprenticeship: Goodyear Amiens

As a student on the Grande École programme at ESC Amiens, I chose to continue my studies there at Master's level after completing a Bachelor's degree in Marketing and Management, specialising in Business Development. My work-study placement at Goodyear as a continuous improvement officer allows me to apply what I've learnt at university on a daily basis. For my second year of the Master's programme, I've chosen the specialisations in Marketing and Digital Transformation as well as Supply Chain – rapidly evolving fields that align perfectly with the challenges of Industry 4.0.

Going on an academic exchange

ESC Amiens has 50 academic partners, half of which are based in Europe. Each partner university offers unique academic and cultural features that enable students to broaden their knowledge, develop their skills and, above all, gain a broader perspective on the world.

It is possible to spend one or two semesters abroad over the course of your entire degree programme.

This type of free travel is included in the student's tuition fees and is even eligible for travel grants.

Erasmus+
Enrichit les vies, ouvre les esprits.

CAMPUS FRANCE
campusfrance.org

Jules

I chose to complete my semester abroad at Hogeschool Zuyd University, in Maastricht, in the Netherlands. In fact, I wanted to broaden my horizons with people of different nationalities, discover new cultures and approaches to work, and enrich myself personally. Academically, this experience will allow me to deepen my specialisation in finance, while practicing it in an English-speaking environment.

Earn dual international degrees

It is be possible to apply for a dual Master's degree with the University of Mons in Belgium or the University of Heidelberg in Germany, and a dual Bachelor's degree with the University of Florence in Italy.

A real boost to your CV, these dual degrees are offered by the Grandes Ecoles to develop knowledge in a specific field, but also to discover a different teaching style, or even to stay in the host country to undertake an internship or take up your first job.

Bachelor Double Degree

UNIVERSITÀ DEGLI STUDI FIRENZE

Bachelor's degree
UNIFI

Double Degree – Grande École Programme (master)

UNIVERSITÄT HEIDELBERG
ZUKUNFT SEIT 1386

Master 2
University of Heidelberg

Double Degree – Grande École Programme (master)

UMONS
Université de Mons

Master 2
University of Mons

DIPLÔME VISÉ CONTRÔLÉ PAR L'ÉTAT

Bachelor

YEAR 1

Academic prerequisites

Being in a highschool's final year

/// being in a high school abroad under the supervision of the French State

/// being in an international high school or having obtained a baccalaureate or equivalent internationally

Admission steps

1 **Apply via Parcoursup**

Apply via Parcoursup portalConfirm your application according to the Parcoursup calendar

parcoursup
Entrez dans l'enseignement supérieur

↓

2 **Pay the application fee and choose your exam date**

Our team offers you available dates, you make your choice and we will schedule you for an exam

↓

3 **Take the exam**

On-site at the Amiens campus or remotely (international candidates)

/// 60 min: general knowledge, logic, French and English questionnaire

/// 30 min: individual motivation interview

/// 15 min: language interview (after 20 min of preparation)

↓

4 **Exams results**

The admissions' jury meets to decide on your admission outcome

Exam content may be subject to change

↘ **More informations**

admission@esc-amiens.com /// 06 80 80 70 70

DIPLÔME VISÉ CONTRÔLÉ PAR L'ÉTAT

Bachelor

YEAR 2 YEAR 3

Academic prerequisites

/// Access to Bachelor 2: having validated a high school diploma +1 year in higher education or 60 ECTS credits

/// Access to Bachelor 3: having validated a high school diploma +2 years in higher education or 120 ECTS credits

Admission steps

1 **Apply online :**
esc-amiens.com

→

2 **Pay the application fees**
Once all the application documents have been submitted, our team will send you a link to pay the application fees

↓

3 **Choose your exam date**
If you are declared eligible, our team validates your date of exam and schedules you for the appropriate date (online or on-site)

↓

4 **Take the exam – Tests:**

/// Online: general knowledge, logic, French and English questionnaire (60 min)

/// Online or on-site (your choice): individual motivation interview (30 min)

/// Online or on-site (your choic e interview (15 min after 20 min of preparation)

↓

5 **Exam result**
The admissions jury meets to decide on your admission

Exam content may be subject to change

↘ **More informations**
admission@esc-amiens.com /// 06 80 80 70 70

DIPLÔME CONFÉRANT GRADE DE MASTER CONTRÔLÉ PAR L'ÉTAT

Master programme

YEAR 1 YEAR 2

Academic prerequisites

/// Master 1st year: having validated a high school diploma +3 years in higher education or 180 ECTS credit

/// Master 2nd year: having validated a high school diploma +4 years in higher education or 240 ECTS credits (business programme

Admission stages

1 **Apply online :**
esc-amiens.com

→

2 **Pay the application fees**
UPay the application fees
Once all the application documents have been submitted, our team will send you a link to pay the application fees

↓

3 **Choose your exam date**
Choose your exam date If you are declared eligible, our team validates your date of exam and schedules you for the appropriate date (online or on-site)

↓

4 **Take the exam – Tests:**

/// Online: general knowledge, logic, French and English questionnaire (60 min)

/// Online or on-site (your choice): individual motivation interview (30 min)

/// Online or on-site (your choice): language interview (15 min after 20 min of preparation)

↓

5 **Exam results**
The admissions jury meets to decide on your admission

TIPS AND ADVICE

/// 10 exam sessions over the year from February to July

/// 4 mock exams to practice

/// 8 open house days from November to April

Exam content may be subject to change

↘ **More informations**

admission@esc-amiens.com /// 06 80 80 70 70

Master programme

Year	Tuition	Application fees
Bac +4	8 400 €	50 € (0 € for scholarship holders)
Bac +5	8 400 €	50 € (0 € for scholarship holders))

Bachelor

Year	Tuition	Application fees
Bac +1	6 900 €	30 € (0 € for scholarship holders)
Bac +2	6 900 €	30 € (0 € for scholarship holders)
Bac +3	6 900 €	30 € (0 € for scholarship holders)

ESC Amiens internal scholarships

Young Talents Scholarship

French students who have obtained a distinction in their baccalaureate benefit from a reduction in tuition fees upon entering the 1st year of the Bachelor's programme:

/// 30% for "Très Bien" (highest distinction)

/// 20% for "Bien"

/// 10% for "Assez Bien"

Regional Talents Scholarship

Only for the Master programme (Grande École) 1st year (full-time track): tuition fee reduction offered to scholarship students from CROUS residing in the Hauts-de-France region:

/// **Levels 0 bis to 2:** 20% reduction

/// **Levels 3 and 4:** 30% reduction

/// **Level 5:** 50% reduction

/// **Level 6:** 75% reduction

/// **Level 7:** full tuition fee waiver

Equal Opportunity Scholarship

Tuition fee reductions based on the household taxes declared in France (amount below €10,501) in the 1st year of the Bachelor's programme only:

Category	Familly ratio	Tuitition fee reduction
1	Less than or equal to €5 241	**-30%**
2	From €5 242 to €7 862	**-25%**
3	From €7 863 to €10 501	**-20%**

Flexible and adapted payment terms

All students can opt for payment in several installments: 2 or 9 installment payments via bank direct debit (September intake only).

Agreements with partner banks

Each year, ESC Amiens renews partnership agreements with banks so that students can benefit from negotiated loans and payment terms specifically adapted to long-term higher education studies.

esc amiens

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